

PUREFUNDS LTD INVESTMENT COMPANY POLICY

1.1 Investment Philosophy and Objectives

PureFunds Ltd is dedicated to leveraging advanced technologies and strategic insights to deliver superior returns to our investors within the rapidly evolving cryptocurrency market. Our primary objective is to provide clients with opportunities for capital appreciation through disciplined and calculated investment strategies in the digital asset space.

1.2 Risk Management

We implement a robust risk management framework to systematically identify, assess, and mitigate the risks associated with cryptocurrency investments. Our risk tolerance levels are regularly reviewed to ensure they remain aligned with both our investment objectives and the prevailing market conditions.

1.3 Due Diligence Process

PureFunds Ltd conducts thorough due diligence on potential investments, considering critical factors such as technological innovation, market dynamics, the expertise of the investment team, and regulatory compliance. Investment decisions are based on a combination of quantitative analysis, qualitative insights, and expert judgment to ensure sound decision-making.

1.4 Portfolio Construction

Our investment portfolios are meticulously constructed with a focus on optimizing risk-adjusted returns. We consider various factors, including asset allocation, sector exposure, and market trends. Portfolio diversification remains a cornerstone of our strategy, designed to minimize concentration risk and enhance long-term performance.

1.5 Liquidity Management

PureFunds Ltd ensures adequate liquidity reserves are maintained to meet redemption requests and capitalize on emerging investment opportunities. Liquidity risk is proactively managed through prudent position sizing and continuous monitoring of market liquidity conditions.

1.6 Security Measures

The security of our clients' digital assets is paramount. To protect these assets, we employ cutting-edge security measures, including cold storage solutions, multi-signature wallets, and regular security audits. These actions safeguard against unauthorized access and mitigate cyber threats.

1.7 Compliance and Regulatory Framework

PureFunds Ltd is fully committed to adhering to all applicable regulatory requirements, including Know Your Customer (KYC), Anti-Money Laundering

2. (AML), Trading Certificate, and General Data Protection Regulation (GDPR) guidelines.

Trading Certificate Fee: A Trading Certificate is required for all investors, and it is subject to a fee of \$1320. This fee ensures that we remain compliant with regulatory standards and supports our operational transparency.

Compliance procedures are integrated into all our operations, with regular audits to ensure ongoing adherence to these regulations and standards.

2.1 Transparency and Reporting

PureFunds Ltd is committed to maintaining complete transparency with our clients. We provide regular updates on portfolio performance, investment decisions, and any material changes to the investment strategy. All client inquiries are addressed promptly, ensuring open communication and trust.

2.2 Conflicts of Interest

We have implemented policies and procedures designed to identify and manage conflicts of interest. These include disclosure requirements and restrictions on personal trading by our employees. Our team is held to the highest ethical standards and is committed to acting in the best interests of our clients at all times.

2.3 Continuous Monitoring and Evaluation

We consistently monitor market developments and evaluate the performance of our investments against predefined benchmarks. Our investment strategy is reviewed periodically, and adjustments are made as necessary to capitalize on emerging opportunities and mitigate risks.

3. ACCOUNT USAGE AND TRANSACTIONS

3.1 Clients must use their registered username and password to access the platform.

3.2 Each user is permitted only one account.

3.3 Deposit actions are only allowed after receiving a confirmation email with login credentials.

3.4 Password reset functionality is available via the "forgot password" link. If email access is lost, identity verification will be required.

3.5 Investments must be made solely for the Client's own benefit.

3.6 Any account activity is presumed to be performed by the registered user.

3.7 Account creation is limited to one per IP address/device

3.8 The Client is fully liable for misuse of login credentials.

3.9 Any unauthorized access must be reported immediately.

3.10 Use of anonymous tools (e.g., Tor, VPN) to mask IP is strictly prohibited.

3.11 Misrepresentation of identity is prohibited.

3.12 Abuse of promotions or referral systems is not allowed.

- 3.13 The Company is not liable for site outages due to ISP or user-side issues.
- 3.14 Users are responsible for protecting their devices from malware.
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- 3.15 The Company is not liable for disruptions due to force majeure.
- 3.16 Exploiting platform errors for personal gain is strictly prohibited and must be reported.

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4. PAYMENTS & INVESTMENTS

- 4.1 Deposits are accepted only in Bitcoin (BTC), XRP ,USDT-TRC20, and Ethereum (ETH)
- 4.2 The Client must not engage in crypto activity restricted by their local laws.
- 4.3 By transacting, the Client acknowledges understanding and acceptance of cryptocurrency risks.
- 4.4 Invoices are denominated in USD; clients must calculate crypto amounts accordingly.
- 4.5 Deposits can be made via crypto wallet or internal account balance.
- 4.6 Clients must cover all applicable transaction fees.
- 4.7 Deposits may be cancelled only if not marked as "SAVED FOR PROCESSING".
- 4.8 The Company is not responsible for user input errors during deposit.
- 4.9 Deposit accuracy is the sole responsibility of the Client.
- 4.10 & 4.11 Incorrect deposit amounts may be subject to re-submission.
- 4.12 Payment disputes require client-initiated claims.
- 4.13 Claims must be submitted within 30 days and include sufficient proof.
- 4.14 Deposits are non-refundable until investment maturity unless otherwise stated.
- 4.15 The Company is not liable for delays caused by third-party systems or force majeure.
- 4.16 If the transferred amount is BELOW the specified amount on the deposit details, Purefunds Ltd reserves the right, at its sole discretion, to request that the transfer be remade accurately and accordingly before activating the deposit.
- 4.17 If the transferred amount is ABOVE the specified amount on the deposit details, Purefunds Ltd reserves the right, at its sole discretion, to request that the transfer be remade accurately and accordingly before activating the deposit.
- 4.18 Referral Commissions - Payment of referral commissions is made only in the cryptocurrency used by the referred user to make deposits. -The company does not pay referral commissions for deposits made by a referral from their account balance.
- 4.19 All investors are solely responsible for the payment of any taxes, duties, or levies arising from their investments or earnings with PUREFUNDS. The company does not withhold, remit, or assume any tax obligations on behalf of investors. By participating in PUREFUNDS, investors acknowledge and accept full responsibility for compliance with all applicable tax laws and regulations in their respective jurisdictions.

4.20 The investor agrees that before making a deposit into an investment plan, they carefully reviewed all the details and fully accepted the terms and conditions of the selected plan. - The investor acknowledges and agrees that any investment plan chosen CANNOT BE CHANGED after a deposit has been made.

4.21 Unless otherwise stated, investors are not allowed to invest an amount lesser than the grand profit or lesser than the last withdrawal.

4.22 If the transferred amount is ABOVE the specified amount on the deposit details, Purefunds Ltd reserves the right, at its sole discretion, to request that the transfer be remade accurately and accordingly before activating the deposit.

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5. FEES & CHARGES

5.1 No fees are charged for deposits or withdrawals unless stated otherwise.

5.2 Winners of promotional offers are responsible for applicable taxes.

5.3 Violations may require corrective actions, including account upgrades or compensatory deposits.

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6. ACCOUNT STATEMENTS

6.1 Account balances and statements are viewable via the platform.

6.2 Funds can be:

- Withdrawn (subject to plan terms)
- Reinvested into approved investment plans
- Adjusted in the case of system miscalculations.

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7.BONUSES

7.1 Bonuses or gifts may be offered at the Company's discretion.

7.2 Any bonus-related profit may be forfeited if fraud or breach is suspected.

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8. PRIVACY & DATA USAGE

- 8.1 The Company collects and safeguards client data.
- 8.2 Information may be used or disclosed for legal, internal, or fraud-prevention purposes.
- 8.3 Marketing communications may be sent unless the Client opts out in writing.
- 8.4 All communications may be recorded for legal or quality purposes.
- 8.5 Affiliates may receive or share information as needed.
- 8.6 The platform may use cookies.

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9. ADVICE & RISKS

- 9.1 Clients are solely responsible for assessing risk and making investment decisions.
- 9.2 Cryptocurrencies are volatile; use of stablecoins like USDT-TRC20 is recommended.
- 9.3 In extreme cases, the Company may activate its insurance policy (up to \$250,000 coverage).

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10. ACCOUNT TERMINATION

- 10.1 The Company may suspend or terminate access if terms are breached.
- 10.2 Suspicious activity may result in temporary suspension pending verification.
- 10.3 Users will be notified of terminations resulting from policy breaches.

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11. LIABILITY & INDEMNIFICATION

- 11.1 The Company provides services “as-is” with no express or implied warranties.
- 11.2 The trading platform operates in real time and may execute pending orders regardless of user activity.
- 11.3 Clients agree to indemnify the Company against all losses, claims, or liabilities.
- 11.4 The Company may offset Client liabilities against any owed funds.

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12. INVESTMENT PLANS

12.1 STANDARD PLAN

Minimum: \$200

Maximum: \$4,999

Runs for 5 Days
7.5% Return on Investment
Support: 24/7
Advanced Risk Management
Access to Profit anytime

Invest NOW

12.2 GOLD PLAN

Minimum: \$5,000
Maximum: \$24,999
Runs for 6 Days
12% Return on Investment
Support: 24/7
Advanced Risk Management
Access to Profit anytime

Invest NOW

12.3 PLATINUM PLAN

Minimum: \$25,000
Maximum: \$50,000
Runs for 1 week
17.5% Weekly Return on Investment
Support: 24/7
Advanced Risk Management
Access to Profit anytime

Invest NOW

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13. NOTICES & LEGAL TERMS

13.1 Notices will be sent via the contact information provided. Complaints should be directed to: support@purefundsltd.com

13.2 These terms are governed by switzerland law and subject to the jurisdiction of switzerland courts.

13.3 Inactivity may lead to dormant account charges, trade closures, or termination, as determined by the Company.

13.4 Dormant Account- If the Client will not perform any investment activity, for the time period defined by the Company, or if the Client does not hold minimum funds in his investment Account, defined by the Company, the Company may, charge the Account with Dormant investment commission, at a rate to be determined by the Company from time to time, close any open investment or the Client access to the Account and/ or terminate this Agreement.

CONCLUSION

This policy document provides the guiding framework for PureFunds Ltd's investment activities. It reflects our commitment to delivering value to our clients while upholding the highest standards of professionalism, integrity, and compliance.

We encourage all clients to review these policies carefully and make informed decisions regarding their investment strategies.